



— State of —
North Dakota
Office of the Governor
John Hoeven
Governor

PROCLAMATION
DECA WEEK
OCTOBER 10-16, 2004

WHEREAS, the Distributive Education Clubs of America (DECA) strives to enhance the co-curricular education of students with interests in marketing, management, and entrepreneurship; and

WHEREAS, DECA is committed to the advocacy of marketing education and the growth of business and education partnerships;

WHEREAS, DECA provides students with a school-to-careers connection, contributing to a diverse, well-educated workforce; and

WHEREAS, DECA helps students develop skills and competence for marketing careers, build self-esteem, experience leadership and practice service learning, as well as develop high ethical standards in personal and business relationships; and

WHEREAS, DECA offers individuals lifelong opportunities to learn new skills, providing them with career choices and an understanding of the competitive, free enterprise system; and

WHEREAS, DECA strives to develop a greater appreciation for the responsibilities of citizenship through character education; and

NOW, THEREFORE, as Governor of the State of North Dakota, I do hereby proclaim October 10-16, 2004, **DECA WEEK** in the state of North Dakota.

/s/
John Hoeven
Governor

Attest:

/s/
Alvin A. Jaeger
Secretary of State